

UBL TIMES

President & CEO UBL meets with high profile customers and key stakeholders of the bank in Sukkur

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Open House Sessions held in Sukkur

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President & CEO UBL meets with high profile customers and key stakeholders of the bank in Sukkur

Sima Kamil, President & CEO UBL recently met with high profile customers and key stakeholders of the bank from Sukkur. At this meeting which was followed by lunch, she was accompanied by senior executives of the bank and the South Cluster. During the lunch, the President & CEO exchanged views with customers present and inquired from them about the levels of customer service they were receiving and the ways that the Bank can serve them better. Participants of the lunch greatly appreciated the President & CEO's visit to Sukkur.

Prior to this meeting, the President also visited the UBL Military Road Branch, Sukkur and a high profile customer's factory in the city.



President & CEO being introduced to the customers at the event



President & CEO being introduced to the customers at the event



President & CEO in conversation with customer and stakeholders of the Bank in Sukkur



President & CEO in conversation with customer and stakeholders of the Bank in Sukkur



President & CEO in conversation with customer and stakeholders of the Bank in Sukkur



Zia Ijaz, GE-Retail Bank in conversation with customer and stakeholders of the Bank in Sukkur



Lunch



President & CEO at the UBL Military Road Branch, Sukkur



Group Photo at the factory of a customer in Sukkur

Open House Sessions held in Sukkur



Audience at the Sukkur Open House

An Open House session was recently held in Sukkur. The event was well-attended and witnessed high energy and enthusiasm.

The session was led by Sima Kamil, President & CEO UBL. She was accompanied by the senior management of the Bank.

In her speech, the President & CEO recognized the performance of the various functions of the Bank during 2017 with special mention to Sukkur. The candid Q&A sessions that followed provided the staff with an opportunity to seek management's response on the various initiatives being taken at the Bank's and personnel level.



Audience at the Sukkur Open House



Sima Kamil, President & CEO UBL, arriving at the event



President & CEO along with senior executives at the event



Abdul Jabbar Junejo, GM-South addressing the audience

“The session was led by Sima Kamil, President & CEO UBL. She was accompanied by the senior management of the Bank.

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Open House Sessions held in Sukkur



Zia Ijaz, GE-Retail Bank addressing the audience



Simam Kamil addressing the audience



Simam Kamil addressing the audience



Simam Kamil presenting Certificate of Appreciation to PAM Winner



Questions from the audience



Questions from the audience



Group Photo

UBL Omni, TPL Rupiya and EwantageSoft sign MoU to offer Cashless Payments for Lahore Transport Company (LTC)



Group Photo

TPL Rupiya, TPL Holding’s payment service vertical, has joined hands with UBL Omni and EwantageSoft to introduce cashless payments for its mass transit customers. It will allow passengers of Lahore Transport Company (LTC), a Lahore based public transit bus system, to make daily commute payments using their UBL Omni bank accounts. The MoU was signed by representatives of the three institutions at a ceremony held in Karachi recently.



(L to R) Nadeem Hussain (CEO Planet N Group of Companies), Ali Jameel (Group CEO TPL Holdings) & Arif Sirhindi (Group Executive Payment Services Group UBL) at the event



Representatives of the three stakeholders in the project at the event

Under this strategic partnership, TPL Rupiya will provide extension to UBL Omni services for its existing customer base that are relying on Mass Transit System. The technology platform is being provided by EwantageSoft, a Planet N company. This solution will enable LTC passengers to avail a first of its kind “Tap n Pay” solution. TPL shall issue NFC Cards for online payments and UBL Omni bank accounts will be linked for enabling these payments. TPL Rupiya, using its state-of-the-art e-ticketing system, is currently serving more than 100,000 passengers across multiple LTC bus operators.

“Under this strategic partnership, TPL Rupiya will provide extension to UBL Omni services for its existing customer base that are relying on Mass Transit System.”



Audience at the event

7th UBL Literary Awards launched



The UBL Literary Awards, originally launched in 1967, recognize emerging local talent in Pakistani literature.

The first edition of the refreshed UBL Literary Awards was held in Karachi in 2010. With each passing year, the Award has established itself as a benchmark of literary success. The Awards are eagerly awaited and appreciated by both the literary circle and the general public. The UBL Literary Awards are now recognized as acknowledgement of the Bank's contribution as a responsible corporate citizen.

UBL has initiated the process for the 7th installment of the Awards, to be held in early 2018, by inviting entries for nomination. English and Urdu books written by Pakistani writers and published in Pakistan in 2016 are eligible for entry.

“The first edition of the refreshed UBL Literary Awards was held in Karachi in 2010. With each passing year, the Award has established itself as a benchmark of literary success.”

UBL Fintech Innovation Awards at the 14th P@SHA Information & Communication Technology Awards



Hamayun Sajjad, Head of Innovation UBL addressing the audience at the Awards function



A view of the audience during Hamayun Sajjad's address



Hamayun Sajjad presenting the Data Analytics for FIs Award to 'Love For Data'



Hamayun Sajjad presenting the Payments Innovation Award to 'Oscar'



Hamayun Sajjad presenting the Fintech of the Year Award to 'Credit Fix'



Group Photo

For the second year in a row UBL was the Corporate Sponsor for the PAKISTAN SOFTWARE HOUSE ASSOCIATION (P@SHA) ICT Awards Ceremony. This year's ceremony was attended by various local and multinational organizations, but more notably Pakistani start-ups and Fintechs aspiring to showcase their achievements. Members of UBL Management and Innovation teams were also in attendance.

A premier event in the technology industry of Pakistan, the annual P@SHA awards bring together key players and achievers of Pakistan's technology sector on a common platform to celebrate innovation and local talent. The aim is to recognize the efforts of outstanding achievers that have excelled within various categories representing key facets of life in Pakistan, including health care, education, as well as financial services applications.

UBL established its relationship with P@SHA in 2016 by becoming the first bank in local history to sponsor such an event – immediately establishing itself as a strategic supporter of technology-based start-up initiatives in Pakistan. Similar to last year, UBL also created a special interest category on Fintech Innovations and gave cash awards to start-ups excelling in certain specialized fields of banking technology.

Based on evaluation criteria which scored applicants on their products uniqueness, potential, scalability and market relevance, the following three start-ups were recognized as winners within UBL's Fintech Innovation category:

Credit Fix (Fintech of the Year): An AI and Machine Learning based digital lending marketplace that combines phone usage, financial, and social media data to help lend to customers.

Oscar (Payments Innovation): An all-in-one in-Store smart POS, Inventory, and CRM software targeting the SME and restaurant market of Pakistan.

Love for Data (Data Analytics for FIs): A BIG data startup which specializes in predictive analytics helping businesses cross sell and up sell.

UBL to open state-of-the-art Branch at University of Sindh, Jamshoro

UBL recently signed a Memorandum of Understanding with the University of Sindh whereby a new state-of-the-art UBL Branch will be inaugurated soon at the Main campus of the University. Abdul Jabbar Junejo, GM-South, UBL and Prof. Dr. Fateh Muhammad Burfat, Vice Chancellor, University of Sindh signed the MoU.

The proposed branch will be technology efficient, providing all stakeholders the most innovative, digital financial solutions along with specialized solutions for payroll disbursement and fees collection. The branch will also offer the consumer loan facility to the employees of Sindh University.



Abdul Jabbar Junejo, GM-South, UBL and Prof. Dr. Fateh Muhammad Burfat, Vice Chancellor, University of Sindh at the MoU Signing Ceremony along with senior executives of both institutions



MoU Signing Ceremony between UBL and University of Sindh



MoU Signing Ceremony between UBL and University of Sindh

Celebrations of PKR 5 Million Banca YTD by Main Branch Gujar Khan

UBL Main Branch Gujar Khan recently achieved PKR 5 Million Banca YTD milestone. To celebrate this achievement a cake cutting ceremony was organized. Ibrar Hussain, RBH Rawalpindi, Imran Gul, DM Gujar Khan, Liaquat Ali, DCSM Gujar Khan, Azmat Kamal, BM Main Branch Gujar Khan and other executives were present at the ceremony.



Ibrar Hussain, RBH Rawalpindi congratulating the staff on the achievement



Cake cutting ceremony



Cake specially prepared for the occasion

UBL Contact Center organizes Customer Service Excellence Workshop



Shar Bano, Head of Contact Center addressing the session

To gain fresh insight on Customer Services Excellence, its importance and to brainstorm on ways to achieve the same; UBL Contact Center recently organized a Customer Service Excellence workshop led by Shar Bano, Head of Contact Center, in Karachi.

The session provided an opportunity to the front-end staff to present their ideas and suggestions for improvement in customer services. Their ideas were recognized and appreciated and an action plan was outlined. The participants were assigned complete ownership for implementation of their ideas.



Sharjeel Shahid, Group Head Banking Products & Corporate Services, addressing the session



Participants at the session

Sharjeel Shahid - Group Head Banking Products & Corporate Services, Sohail Zindani, a Motivational Corporate Trainer and the Contact Center Executives also shared their views on Customer Services Excellence.

The workshop proceeded with the discussion on challenges, short & long term objectives and a presentation on the strategy for digital transformation of the Contact Center.



Sharjeel Shahid and Shar Bano with participants



Group Photo



Group Photo